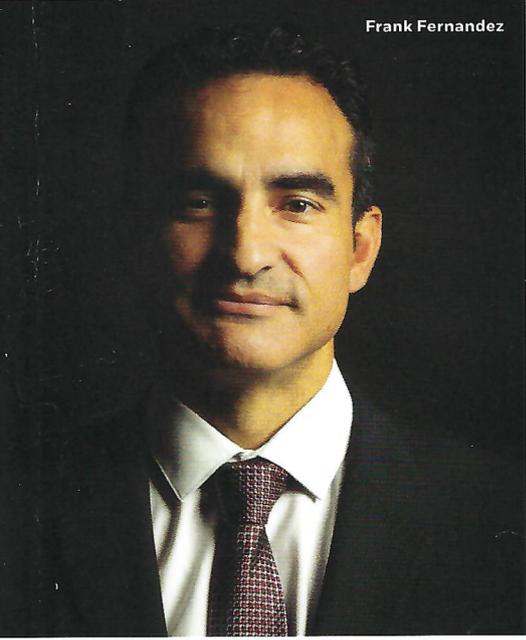


Frank Fernandez



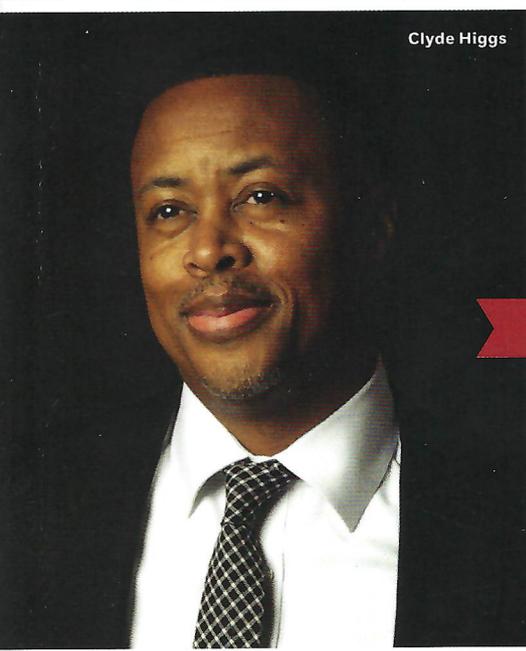
Will Packer



Leocadia I. Zak



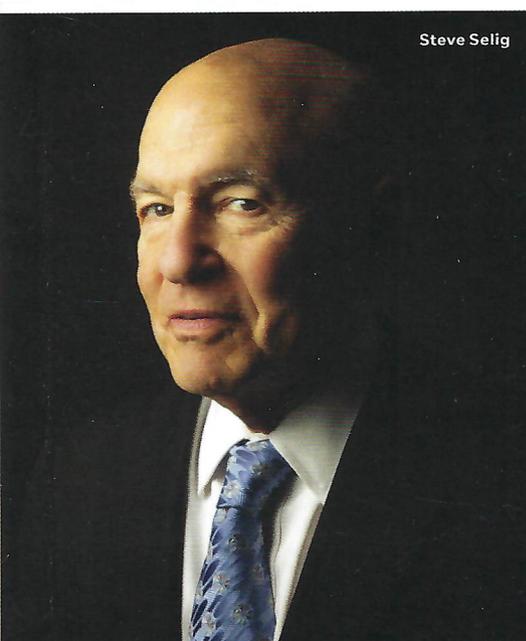
Clyde Higgs



Felicia Moore



Steve Selig



Venessa Harrison



Michael Hollingsworth





Keith Hurand

Division President
Century Communities

Keith Hurand has nearly 30 years of experience in residential, commercial, multifamily, high-rise, and industrial real estate development, construction, and mergers and acquisitions. Currently division president for Century Communities in Atlanta, Hurand was previously president and chief operating officer of Newland Real Estate Group's East Coast operation. He began his career in 1989 as a field engineer and project manager at General Electric in the Power Systems Division, eventually becoming district manager of engineering services.

EDUCATION University of South Florida
HOMETOWN Steubenville, Ohio

TOUGHEST CHALLENGE I almost lost my oldest son, and it made me realize your whole world can change in one minute and that you're never prepared. Enjoy life and every experience it brings and focus on what's really important to you.

WHAT I'D TELL MY 18-YEAR-OLD SELF Trust me, you don't know it all.

FAVORITE ATLANTA PLACE TO VISIT State Bank Amphitheater at Chastain Park for concerts



Ryan R. Marshall

President and CEO
PulteGroup

In 2016, Ryan R. Marshall was promoted to president and CEO of PulteGroup, one of the nation's most geographically and product-diverse home builders. With operations in 26 states, the company serves all major consumer groups through its family of national brands, which includes Pulte Homes, Centex, Del Webb, DiVosta Homes, and John Wieland Homes and Neighborhoods. Marshall most recently served as PulteGroup's president, with responsibility for the company's home-building operations and its marketing and strategy departments. Previously he was executive vice president of home-building operations, and he's also served as Southeast area president, Florida area president, division president in both South Florida and Orlando, and area vice president of finance.

EDUCATION University of Utah, Arizona State University (MBA)



Allan P. Merrill

President and CEO
Beazer Homes USA

Allan P. Merrill has been president and CEO of Atlanta-based Beazer Homes USA since 2011. He joined the company in 2007 as its chief financial officer and executive vice president. Previously Merrill served as executive vice president of strategy and corporate development for the real estate listing company Move, and as president of Homebuilder.com. He also spent 13 years with UBS Investment Bank and its predecessor, Dillon, Read & Co. He is a member of the Urban Land Institute, and serves on the Policy Advisory Board of Harvard University's Joint Center for Housing Studies and on the board of the Homebuilding Community Foundation.

EDUCATION Wharton School of the University of Pennsylvania

BOARD MEMBERSHIPS Builder Homesite, Metro Atlanta Chamber of Commerce



Marc Pollack

Chairman
Pollack Shores Real Estate Group

As chairman, Marc Pollack is responsible for Pollack Shores' strategic planning, investor relations, and project delivery, and supervision of all of the firm's activities. As founder, he has more than 35 years of experience in the multifamily real estate business, and has been responsible for the development, acquisition, disposition, and management of more than 30,000 housing units valued at more than \$3 billion. Previously he served as president of Lane Investment and Development, where he led a team responsible for completing 86 projects across the Southeast, including within Atlantic Station and Lindbergh City Center. Pollack serves on numerous professional associations and committees and was a real estate instructor in Emory's Goizueta School of Business for many years.

EDUCATION Emory University, Georgia State University (EdM)

CHARITIES Art and garden institutions. Served on boards involved in the nonprofit affordable-housing arena in Atlanta for the past decade.

TOUGHEST CHALLENGE Real estate's cycles

FAVORITE ATLANTA PLACE TO VISIT Atlanta Botanical Garden

BY THE NUMBERS

Our 500's Most Inspiring Person

1
Mom

2
Dad



Pam Sessions

President
Hedgewood Homes

As owners and operators of Hedgewood Homes, Pam Sessions and her husband, Don Donnelly, have designed and built more than 4,000 houses in the Atlanta region since 1989, including award-winning, smart-growth homes in neighborhoods such as Vickery Village, Woodstock Downtown, Alpharetta City Center/Voysey, and Manchester. Prior to beginning her homebuilding career, Sessions—who received her bachelor's in fine arts from the University of Georgia—studied photography with Ansel Adams and worked with the landscape photographer and writer Dave Bohn.

EDUCATION University of Georgia

HOMETOWN Atlanta, Georgia

NOTABLE ACHIEVEMENTS Congress for New Urbanism Charter Award (2008), Urban Land Institute Development of Excellence Award (2006), *Professional Builder* National Builder of the Year (2003)

FAVORITE BOOK *Angle of Repose* by Wallace Stegner

FAVORITE TV SHOW *The Marvelous Mrs. Maisel*